



## Light of Christ Catholic Schools

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### **CAPITAL CAMPAIGN UPDATE #2: Phases of a Capital Campaign**

There are several approaches an organization can take when announcing a capital campaign. Some choose to put up the website, send out letters and start accepting pledges of all sizes immediately. Others choose an approach where you work to build a strong base of your donations first and follow that with a more public phase.

The Light of Christ Catholic Schools Capital Campaign is following the two-step approach by starting with a **Foundation Building** phase which will be followed by the **My Promise** phase.

During the Foundation Building phase, potential donors of gifts of \$100,000 or more are contacted to assess their interest level. The goal is to raise nearly half of the project's needs through this avenue. Priests, school staff and campaign volunteers are in meetings with a number of potential donors at this time.

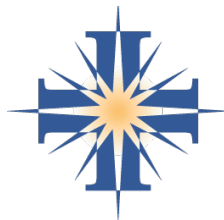
The My Promise phase is when we open the giving to the general public. Both phases are equally important. Every gift, regardless of size, is equally valued as we take on the tasks of updating our current schools, building a new school and creating an endowment fund for future needs.

We plan to initiate My Promise activities this fall and we'll continue to keep you posted regarding progress of Foundation Building in the next update, in approximately two weeks.

If you have any questions, please contact Tim McCaffrey, our Director of Mission Advancement, at 354.7074 or [tmccaffrey@lightofchristschools.org](mailto:tmccaffrey@lightofchristschools.org).

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*Success in our campaign will take a spirit of sacrifice and generosity from many people, Catholic and non-Catholic alike, in our Bismarck Catholic community. Our alumni and friends, as well as many businesses and individuals want to be a part of this community effort. As we reach out to these different participants and make decisions about our own involvement, let us be united as we pray:*



## **CAMPAIGN PRAYER**

God our Father,  
Who sent to us Christ as our Light in the darkness,  
send again, we beg you,  
the Light of Christ to guide this great work  
so that we may keep our promise to the next generation.

May we allow His Light to fill the souls of our children and students with virtue,  
the minds of our parents and teachers with wisdom,  
and the hearts of our friends and benefactors with generosity.

Through the intercession of the Blessed Virgin Mary,  
may our Catholic Schools be a sanctuary of love  
shining with the Light of Christ.

**Amen**

Imprimatur  
Bishop David D. Kagan

After saying this campaign prayer, please also pray a Hail Mary.

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Have a question? Want to volunteer to help with the campaign?  
Just use this simple form.

**[CLICK HERE TO SUBMIT A QUESTION OR VOLUNTEER TO  
HELP WITH THE CAMPAIGN.](#)**

We invite you to share these updates with your friends and family and submit the names  
of friends/family that would like to receive these updates directly.

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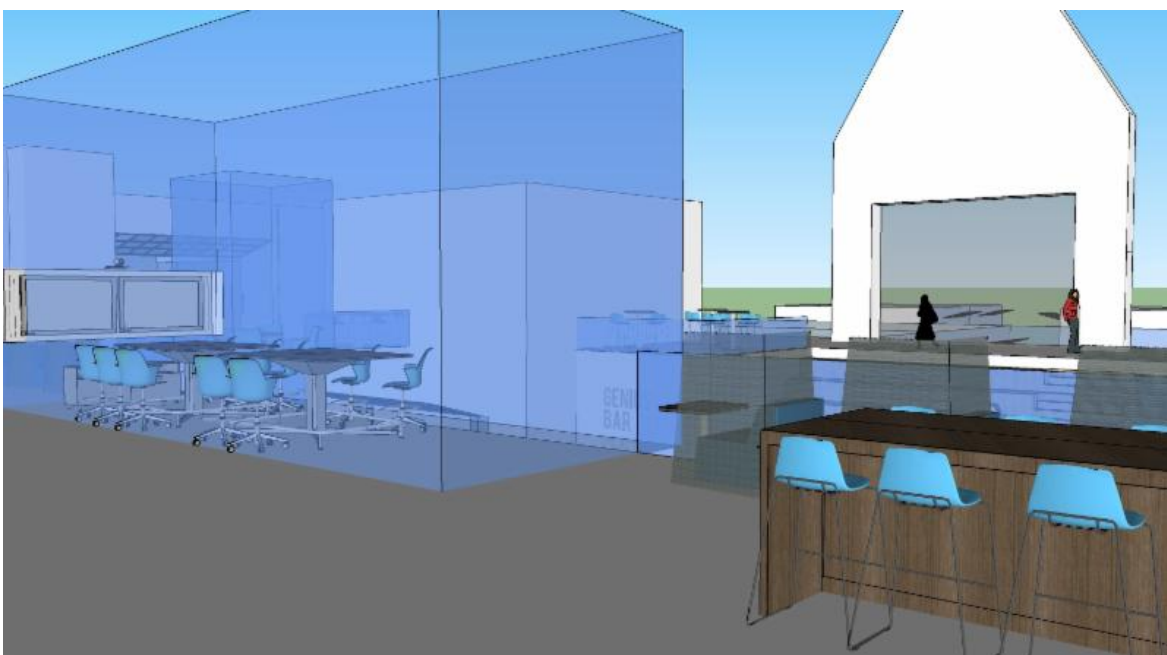
**Take a look at some architectural renderings of the new SMCHS!**



View of main student collaboration space



Student gathering space



Religion wing classroom and collaboration area

